



To: Moose Charities Chairmen

From: Moose Charities

Re: Rocker Fundraiser

Hello Moose Charities Chairmen,

It's that time of year again when we cover the walls of our lodge home with rocking chairs to help raise money for Moosehaven. Are you ready to challenge your Chapter and Lodge to a friendly competition of *Rock the Rocker*? We want to help you by giving you a step-by-step plan so that you have all the tools at your fingertips to host a very successful event.

At your next district meeting feel free to read the attached presentation notes (page 2) that explain the fundraiser and ways to get everyone involved. We have some great ideas for you and even have a flyer (page 3) that you can print, handout and post in your lodge home throughout the Rocker Fundraiser event.

Materials are also available at [www.moosecharities.org](http://www.moosecharities.org)

**Thank you** for your support of this important Fundraiser.

Please contact Moose Charities (630) 966-2200 with any questions.

Your Friends at Moose Charities 

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# Rocker Fundraiser

## For Moosehaven during February

Remember folks, when you participate in the Rocker Fundraiser you are getting *endowment donations* from your social quarters and your Lodge & Chapter gets credit toward its all giving!

- Step 1:** Make copies of the paper Rockers
- Step 2:** **ASK** every member/guest to help your Lodge or Chapter raise money for the endowment fund
- Step 3:** Post the paper Rockers prominently in your Lodge home

### Ideas/Suggestions:

- ✓ Lodge and Chapter Officers meet and agree to hold a friendly competition.
- ✓ Challenge Chapters and Lodges. Use different colored paper for the Rockers for each group.
- ✓ “Work” the Rocker Fundraiser every day and every night in February. Use **Groundhog Day, Super Bowl Day, Valentine’s Day, Presidents’ Day, Academy Awards Night, and Mardi Gras for special party incentives.**
- ✓ Meal functions – place a paper Rocker at each table setting and/or provide a paper Rocker at the same time as providing liquid refreshments at a table or bar.
- ✓ **Keep a running total, ring a bell, bang a gong, blow a horn, or do a happy dance when a donation is made. Post pictures on Facebook and show them throughout the month.**

IMPORTANT – all cash donations must be remitted to Moose Charities by Lodge or Chapter check – payable to Moose Charities and **ear-marked “Rocker Fundraiser 2020”**. Mail to Moose Charities in the return envelope provided in your fundraising packet – **postmarked by March 15<sup>th</sup>**. Also, include any personal checks written to Moose Charities in the same envelope.

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**Thank you** for your support of this important Fundraiser.

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## Rocker Fundraiser: Email Sample

Here's an email sample that you can use. Copy and paste it or personalize it as you wish. Send it out to all of your contacts to get them excited about the Rocker Fundraiser, and then keep the momentum going all month long!

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Hello Coworkers,

**February is "Rock the Rocker" month** to benefit our seniors at Moosehaven. We celebrate the children at Mooseheart in October with the Cradle Fundraiser and every February we celebrate our seniors with the Rocker Fundraiser. All money collected will go into the Endowment Fund. This fund is the security that if anything ever happens to the Moose Fraternity, our seniors and children will continue to be taken care of.

So, Moose Charities Chairmen, this is your time to involve your coworkers, have fun, and rock the donations for Moose Charities.

Go [HERE to download the Rocker Fundraiser Complete Packet](#).

### Be creative!

**IDEA:** Print paper rockers of different colors (blue for men, pink for women). Have donors put their name on them and display them in the Lodge. Make it a friendly competition. Have the Governor and Senior Regent agree to a challenge that the loser has to do. (dress up in a costume, sing in front of the membership, etc...)

**IDEA:** Buy a nice wooden rocker and raffle it off with the proceeds going to the Rocker fund. Several stores (one starts with W) have nice ones that are not too expensive.

**IDEA:** Get a real rocker and have coworkers rock in the Lobby. Make sure the coworkers that are rockers understand why they are rocking and what it is all about. Have them dress up in costume! Share what Moose is all about. And, don't forget to have applications handy for guests!!

**IDEA:** Include holidays and events like Super Bowl, Groundhog Day and Valentine's Day into your Rocker Fundraiser plan since you may have more people visiting your lodge home on those days.

Be sure to go to [Moosecharities.org](http://Moosecharities.org) and follow Moose Charities on [Facebook](#) too. You can find many helpful materials and stay on top of the news.

Here are a few links to other materials. Please print, discuss, and display them.

[Amazon Smile - Promotional and informative info](#)

[Shoparoo - Info and directions](#)

[Box Tops - Instructions](#)

[Coca-Cola Give info](#)

[Mooseheart Activity Center \(MAC\) flyer](#)

[Veterans Walk Information](#)

Thank you for all that you do for Moose Charities. Our kids and seniors count on us! Please send me your ideas and stories so I can share them too.

Alright coworkers, Rock ON!!!!

Fraternally,

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# The Rocker Fundraiser this February

**What a great way to give Endowment donations!!**

This Fundraiser runs only from February 1<sup>st</sup> through February 29<sup>th</sup>, 2020

## Lodge & Chapter Giving



**Purchase a Rocker Today  
\$1, \$5, \$10 and up**

The Rocker Fundraiser is a great way to support the future of Moosehaven City of Contentment in our Lodge home.

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**I SUPPORT**   
Mooseheart  
& Moosehaven



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