

Publications Report

Due to the world wide crises (Coronavirus Pandemic) there is no State Convention book this year. Being there was no Mid-Year Conference either, the books from the Mid-Year were handed out to each district president with enough books for 5 books per lodge. Hopefully we can get back on track for the 2021 Mid-Year Conference.

Being there is no State Convention Book the report I have here is from the Mid-Year book.

This year's Mid-Year Conference Book has 226 pages including cover in it, consisting of: 14 out of 15 Districts who placed a District ad in the program. We had 63 Lodges and Chapters together, and 33 Lodges by themselves for a total of 96 Lodges that placed an ad in the book; there were 4 Chapters by themselves that submitted an ad, and also there were 9 out of 9 Legions and only 8 State Committees who placed an ad or report. Plus 4 Territory Managers who placed a page in the program.

This year there was 21 lodges that did not participate in the Mid-Year Conference book.

As far as districts go there were 5 districts out of 15 with 100% for this year's Mid-Year Conference Book. And they were district 1, 5, 7, 8, and 15. There was 5 districts only needing 1 lodge each and they were districts 3, 4, 6, 10 and 13. And there was 2 districts needing 2 lodges each and they were 11, and 12.

So, district presidents please try to stay on top of this at your district meetings, and try to have more districts with 100% participation for the 2021 Mid-Year Conference Book.

This year's book cost \$5,616.42, or a per book cost of \$8.64. Collected so far is \$7,400. If all ads are paid for it would come to \$7,725 which would put us at a + \$2,108.58. It is very important that you not only place an ad in the book but also pay for the ad. The program is very expensive and to cover the cost of the book it takes all lodges to participate in making it as informative, helpful and as cost efficient as possible and still maintain the quality.

So please when sending in your copy of your ad and check, please make check payable to the PMA and not to Shawn Baile or Vincent Conforti. The bank is getting real fussy about this. So again make check out to the PMA and send it to:

Vincent Conforti
6 Fosterville Rd.
Greensburg, PA 15601

Shawn would appreciate it if all checks are sent to me so I can give credit to the proper ad and turn over all checks with my report at one time.

There is a total of \$325 outstanding on the PMA Mid-Year Conference Book. There are 4 Lodges owing \$65 each for a total of \$260, and 1 Legion owing \$65.

This year I had a few lodges sending in there copy of their ad in PDF format. This is fine if you send it in high resolution form, because when you try to compact it for e-mail it sometimes comes out looking really bad and chopped up and fuzzy. This is when I try to redo the ad and make it as close to your copy as possible. And a lot of times lodges send in their ad in PDF or other formats in 8 ½ x 11 size. This does not reduce properly to fit on a 4 ½ x 7 ½ size sheet so then again I have to try to redo the ad and make it as close as possible to fit the

size of the program book that it is going into.

So, please try to keep this in mind when sending in your ads to try to keep them to the required size. This makes it easier on me and it helps make your ad look closer to what you sent in to me.

And please try to refrain from calling a week or two before the convention to try and get an ad in the book. I send out 3 notices 2 weeks apart prior to the dead line. That's why we have deadlines. It takes the printer and myself time to put a book of this size together.

Fraternally Yours,
Vincent J. Conforti

Here is a list of the ones that still owe for the mid-year book unless it has been taken care of and I am not aware of it.

Name	Dist.	\$
Coatesville 297 & Chap 2159	1	65
Media 2189	1	65
Middletown 410 & Chap 553	5	65
McSherrystown 720 & Chap 2179	6	65
Legion 88 Shenango Valley	L	65

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