

Good Afternoon Brother President, executive committee and my brothers all, as we all know we could not meet in March do to covid-19 now here we are in August 2020, having to use ZOOM to communicate the message of the membership committee of the PMA. The message is one of "One Moose" "One application and one chance to win. What motivates you? For Most of us the motivation is MONEY! That being said we made it easy

- Sign-up 1 (First) member for a chance to win \$100 dollars
- Sign-up 5 new members for a chance to win \$500 dollars
- Sign up 10 new members for a chance to win \$750 dollars
- Sign up 15 or More new members for a chance to win \$1500 dollars

See the poster hanging in your lodge for more details.

One Moose one application campaign also has built in short term campaigns the current one is sponsor a new member now until September 30 2020 and be entered into a drawing for a life time membership. This is a price valued at up to \$1200.00 dollars. (All you needs is to sponsor a new member, are you entered) Short term campaigns will be announced thought-out the campaign year. the current membership on May first of this year was 48,152 today we stand proud with 48,518 which is within sight of our goal of 49,918 for this year. Just think we are only 1,400 from that goal. (Will you help us to achieve that goal) now I must remind each of you that retention is a black cloud in the pursuit of our goal. As of today our retention is only 68% if we are going to have a gain in membership our retention efforts must be as important as signing that new member. If we plan to "save our legacy" we must concentrate our efforts on retention and new membership growth. Now as we move into a new PMA year and a new way of doing business let us get "back to the Basics" with signing that new member that we would be proud to call "Family".

Just a few months ago the membership voted to become one "One Moose" this was only brought on by the "one love" of our fraternity of MooseHeart and MooseHaven. Now again I remind you all to "save our Legacy" we need you to sponsor those men and women that can help our lodges to meet their

membership goals. (Just a side note new members mean new business, new ideas, new activities and new opportunities) “Can your lodge use new ideas, new activities, and new opportunities?” Does your lodge need new business?

Then let’s remember “one Moose” One Application could be money in your pocket, while we “save our Legacy”. To strengthen the PMA we need you to sponsor a new member and to remind those with in our defending circle why they joined in the first place.

“One Moose” one application got bring you cash. Or even a life time membership in the greatest fraternity.

If you have any suggestion for this committee please feel free to email me at lodge145@mooseunits.org or at jddunk1@comcast.net

“One Moose” One application could take our fraternity to victory lane this year.

Respectfully yours

John Dunkleberger

PMA Membership chairmen